



A charity art show in aid of shelter for children affected & infected with HIV/AIDS

Chronicle

9th December

Birthday of Fr. A. Raj sdb, The Rector & The Executive Director of Don Bosco MEDIA was celebrated in the Institute on a grand scale.

22nd December

Christmas celebrations for Students and Staff. Gifts were shared. The students had prepared a lovely crib.

22nd December 2010 – 3rd January 2011

Christmas Holydays for the department and the Institute.

ART AIDS; a charity show of 10 nationally acclaimed artists launched

ART AIDS; a charity show in aid children affected and infected with HIV/AIDS was launched in Chennai. 'alaihah MEDIA' along with INBOX 1305 was the chief organizer. This is the major initiative after the release of trilogy life...love...hope an year ago. The event started at 4 p.m. on 4th December 2010 at Greenways of Sheraton Park Towers & Hotels. Chief Guest and Promoter the cause Mr. Karthi, Actor arrived on time to enjoy the shadow puppetry titled 'Namma Kizhandainga' (Our Children).

Other Chief Guests were Mr. Virender Razdan, General Manager of Sheraton Park, Rev. Fr. P. Christy SJ, Director of Loyola Institute of Business Administration, Ms. Kiruthiga Udhayanidhi, Editor INBOX 1305 & Principal Patron of People AIDS Initiative. Among the audience we had Mrs. Durga Stalin, wife of Deputy Chief Minister of Tamilnadu Mr. M. K. Stalin, Mr. Myskin, Film Director & Actor of Nandalaala fame, Mr. Dharani, Film Director.

Seven artists were present and they were presented with a recognition plaque by Mrs. Kiruthiga Udhayanidhi and Fr. A. Raj sdb, Executive Director of 'alaihah MEDIA'.

Everyone who spoke on the occasion praised the initiative that is very creative and novel to make people donate generously. Actor Kathi pledged his support for People AIDS Initiative and presented a cheque to Mrs. Kiruthiga Udhayanidhi. He insisted that all should come forward to take paintings home in order to support care, education and shelter of children affected and infected with HIV/AIDS.





Later, the exhibition of paintings was inaugurated at ARCOT Hall of Sheraton Park by both Actor Karthi and Mrs. Durga Stalin. A High Tea sponsored by Sheraton Park was served to all the invitees.

The event attended by high profile guests was organized by People AIDS Initiative in association with 'alaihah MEDIA', INBOX 1305, Apparoa Galleries and Co-Hosted by Sheraton Park Hotels & Towers, Chennai.

The original paintings, Prints on canvas, prints on Board are all on sale through online artaidsgallery of People AIDS Initiative and in People AIDS Initiative office, alaihah MEDIA centres in Trichy and Madurai, landmark and the Silk Route retail outlets. The event was volunteered by students of LIBA (LIBA Radius) and Visual Arts students of Stella Maris College. The sales are carried out under the slogan 'Donate lovingly and decorate your home lavishly'. The exhibitions will continue for two years in premier art galleries at several cities in India and abroad. Further details can be checked out www.artaidsgallery.org www.peopleaidsinitiative.org



art& aids

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Star studded 'art aids' launch at Marriott, Hyderabad

alaihah MEDIA - associated and partnered ART AIDS opened with much fanfare on 10th December at Muse Art Gallery, Marriott Hotel & Convention Centre, Hyderabad. The star studded launch was graced by Mrs. Katherine Dhanani, Consul General, US Consulate General, Hyderabad, Ms. Upasna Kamineni, Vice President of Apollo Charities, Ms. Kajal Aggarwal, Actor.

ART AIDS organized by alaihah media and INBOX 1305 for People AIDS Initiative was done in association with Muse Arts Gallery of Marriott. Mr. Sudheer of Muse Art Gallery welcomed the gathering. Speaking on the occasion the US Consulate General lauded the initiative as something unique and creative and wished that this gets momentum both in India and abroad for the cause of Children. Ms. Upasna Kamineni insisted how important an issue like aids is and here is a novel way to make us aware of ground reality and address it concretely. An ardent art lover found the initiative most interesting and expressed that she will arrange to hang colourful prints of paintings in the upcoming International block of Apollo Hospitals. Ms. Kamineni is the grand-daughter of Dr. Prathap C. Reddy, Founder-Chairman of Apollo Hospitals. She is also the editor of 'B+Ve' a health and life style magazine.



Ms. Kajal Aggarwal, upcoming popular actor of Hindi, Telugu and Tamil pledged herself to be associated with People AIDS Initiative for the cause of children infected and affected with HIV/AIDS. She expressed her interest to be part of such initiatives.

Mr. Trotsky Marudu, Mr. Mark Rathinaraj and Mr. Santhana Krishnan were present on the occasion. Ms. Vaishnavi of Marriott Hotel & Convention Centre took care of all the logistics. Mr. Ramesh Jackson, General Manager of Marriott Hotel & Convention Centre and Courtyard by Marriott visited the gallery and said that this is the first time such wonderful varieties of paintings are at display from the time Muse Art Gallery was launched. He expressed his happiness for Marriott's association in this noble venture.

Fr. A. Raj SDB, the Executive Director of Don Bosco MEDIA (alaihah MEDIA) thanked the special invitees and guests for their presence and support. Among the guests were people from the US Embassy, Business persons and popular personalities and celebrities. And ART AIDS moves on...

