




Chronicle

-  Mr. Ishtiaq Feroz, our Sound Engineer married Ms. Shahin on 20th September 2010 in Arcot. All staff members attended the Wedding Reception in Chennai on 23rd September.
-  On 12th September Fr. A. Raj animated the Youth group of Lourdes Shrine parish on 'Ways of being youth' to mark the year of youth.
-  Fr. Gamaliyel, Director of DBIICE organized two day drawing field trip to Yercaud. It was organized to train the students in outdoor sketching.

Students from Sweden on Exchange Programme



Twenty Five students from Swedish University in Stockholm were at don bosco MEDIA for cultural exchange visit. The students spend their time in interacting with students and staff. Fr. A.Raj sdb, our Executive Director guided the students.

The students visited all the studios and wondered how we were able to train the students in latest media technologies. They also watched the trilogy of short film 'life...love...hope...' and appreciated for its quality and message. A few students expressed that it has challenged and changed their views on people living with HIV/AIDS.

alaihal MEDIA launches 2D & 3D animation studio

We inaugurated a full- fledged 2D & 3D animation studio on 8th September 2010. The studio has state-of-the-art technology and world class professionals, who are involved in several international projects. The ten member team is innovative, imaginative and intelligent.

Fr. Raj, Executive Director of donbosco MEDIA blessed the new 2d & 3D animation studio and inaugurated it. Speaking on the occasion he said that this is another step towards bridging the digital divide. The animation studio is engaged in several projects viz., logo design, logo animation, 2D animation, e-learning and animation films. The studio at present is working on e-learning for a Malaysian Company.

Inauguration of FCP lab

The students of DBIICE were doubly happy on 8th September 2010. The feast of Our Lady of Health and the inauguration of the new APPLE Final Cut Pro lab made them to go into a dizzy. Fr. Robert Simon SDB, Youth Director of Salesian Province of Trichy blessed and inaugurated it. The spacious and newly furnished FCP lab impressed everyone who visited it. "I am thrilled to know that I will be sitting in this room and studying," said a student.



DBIICE trains B-School

On 10th September 2010 forty-four MBA., (Masters in Business Administration) students from St. Joseph Institute of Management (JIM) of St. Joseph's College said good bye to books, yet learned volumes. They broke away from the customary chalk-board methodology to follow the praxis method to better understand the different components of an advertisement and its making.

Students were extremely happy to have had this hands-on practice. "It was great experience for me," said Lavanya, one of the students. "I learnt a lot in a short span of time". A memorandum of Understanding (MoU) to be signed between the two institutes to train the B-Students every year.

